

CKA's Outreach and Impact

IMPACT *Overview 2023*



OUR MISSION | *to advance the national voice and influence of the Korean American community*



Executive Director's Message



Dear Esteemed CKA Members and Supporters,

The year 2023 marks the 120th anniversary of Korean immigration to the United States and the 70th anniversary of the U.S.-Korea alliance. These anniversaries prompt us to reflect on our history, honoring the leaders and heroes who sacrificed and contributed to our community's journey. They also point us towards an exciting future full of opportunities. At the Council of Korean Americans (CKA), we believe that the national Korean American community is at a crucial turning point, where its talented, hardworking, and resilient members can make a significant contribution to society and the country.

To ensure the impactful involvement of Korean Americans, active collaboration, capacity building, and leadership development are essential. CKA is dedicated to spearheading these efforts to mobilize our community nationwide, focusing on four guiding priorities:

- **Advocating for Our Community**
- **Building Community Across Boundaries**
- **Celebrating Our Identity and Impact, and**
- **Developing Bold and Compassionate Leaders.**

This report offers a comprehensive overview of CKA's 2023 programs and initiatives aimed at advancing the community and expanding its impact across the United States. None of these efforts would have been possible without the unwavering support of members and donors like you. As a sustaining member, we hope you take pride in and are excited about the direction of CKA and the Korean American community.

If you have any questions or comments, please feel free to contact me at abraham.kim@councilka.org.

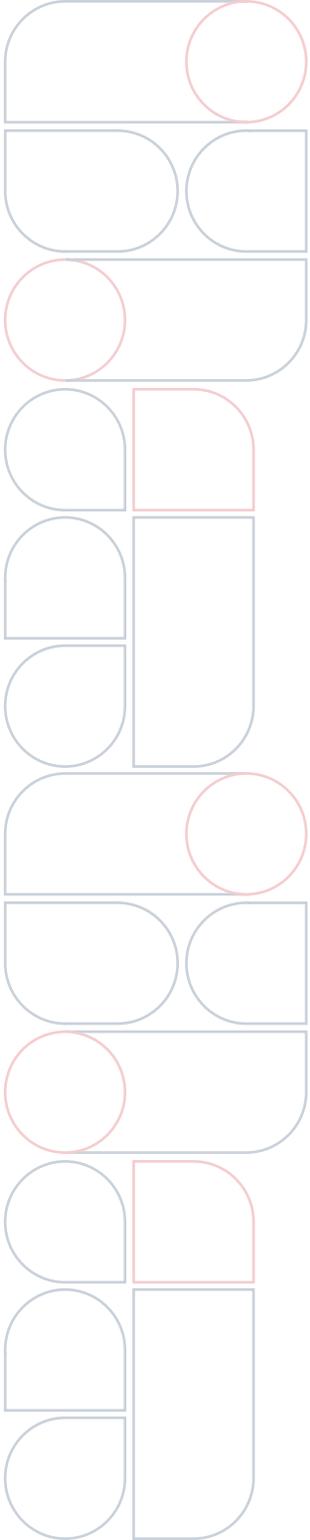
Thank you once again for your generosity and support.

Warm Regards,

Abraham Kim, Ph.D.
Executive Director

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The Council of Korean Americans' main mission is to advance the national voice and influence of the Korean American community in all sectors. As the only cross-sector association focused on supporting leaders and with a national footprint, CKA is uniquely positioned to promote collaboration among Korean Americans and allies across this country and carry out this effort to ensure that the community's interests are represented and advanced in every sector.



Our Guiding Priorities to Achieve Our Mission

To carry out this mission, CKA has adopted the ABCD priorities that guide our programming and initiatives:



A DVOCATE FOR OUR COMMUNITY

Strengthen the voice of Korean American leaders in the media and public policy arena, and leverage their influence to shape important issues affecting our community.



B UILD COMMUNITY ACROSS BOUNDARIES

Strengthen communication and collaboration among Korean American leaders across sectors and regions, and improve relations with other ethnic and racial groups.



C ELEBRATE OUR IDENTITY AND IMPACT

Highlight the important contribution and uplift the reputation of the Korean American community by educating the public about Korean American history, culture and arts, and celebrating its role models.



D EVELOP BOLD AND COMPASSIONATE LEADERS

Provide training for emerging, professional, and executive-level leaders; and establish a community where leaders can mentor and invest in future generations.

By implementing these priorities and achieving our mission, CKA's ambitious vision is ultimately to develop a vibrant national Korean American community that is a driving force in shaping an inclusive American society with equal opportunities for all to thrive.

Big Picture Achievements



Served as a national representative for the Korean American community: as the principal national representative and voice for the Korean American community in our nation's capital, CKA played a pivotal role in commemorating the significant milestones of the 120th anniversary of Korean immigration to the U.S. and the 70th anniversary of the U.S.-Korea Alliance. CKA actively co-hosted and organized impactful programming to showcase the community to federal government leaders at the Executive Branch and the U.S. Congress.

Published the second edition of the National Korean American Survey Report to provide updated data for civic groups: the second edition of the Korean American National Survey Report has been updated with new survey data to offer valuable insights into the current condition of the Korean American community. This comprehensive report provides essential data, trend analysis, and valuable insights that can be used by civic leaders for funding allocation, priority setting, and advocacy with government officials. This resource fills critical gaps in data on the Korean American community, empowering leaders to make informed decisions and drive positive change.





Trained dozens of AAPI and Korean American leaders and executives: CKA has successfully orchestrated its two premier national leadership education programs tailored for emerging leaders with a passion for public service (Emerging Leaders Fellowship), as well as seasoned professionals destined for the pinnacles of their respective fields (Network for Korean American Leaders). In addition, it has pioneered a groundbreaking initiative known as Impact Academy, dedicated to delivering cutting-edge skill training and invaluable support to AAPI leaders within high-impact sectors. This marks a pivotal step towards empowering and equipping leaders to make a lasting impact in their communities and beyond.

Facilitated promoting greater collaboration among Korean American nonprofit organizations and their leadership for the greater good:

CKA organized the inaugural national Korean American nonprofit executive retreat in Montana to provide essential mental health, professional, and organizational assistance to empower frontline leaders. This gathering aimed to foster greater communication, collaboration, and ties among Korean American civic leaders nationwide. In addition, CKA collaborated on and supported numerous regional events with local nonprofits to empower these leaders and build strong communities.



Big Picture Achievements



Held a national conference in Washington D.C., discussing the importance of Korean American representation in government, corporate leadership, media, and the arts: CKA gathered over 500 executives and leaders for three days from across sectors and the U.S. to examine and discuss the importance of Korean American executive leadership and representation at the highest levels in order to protect the interest and amplify the voice of our community.

Supported the growth of Korean American creatives, storytellers, and artists across the country: CKA dedicated itself in providing support and a national platform for trailblazing Korean American visual artists, musicians, creatives, entertainers, museum curators, gallery representatives, and authors, aiming to elevate their visibility on a national scale. This support generated funding, partnerships, and collaborators to expand their works. Ultimately, this contributed to getting more Korean American stories and content in various national channels and help elevate the community's image.





Informed and educated mainstream business and academic communities about important issues that shape U.S.-Korea and Korean American community:

with a generous foundation grant, CKA organized and sponsored a series of symposiums at high schools, universities, and civic organizations across the U.S. The initiative aimed to highlight Korean Americans who are leading experts in international politics, economics, and culture, while also providing insights into critical policy issues from the Korean American perspective. In 2023, CKA traveled to many locations, including Atlanta, Bozeman, Chicago, Los Angeles, and Colorado Springs.

Established and expanded a national trust community to facilitate connections, foster meaningful relationships, and create growth opportunities:

CKA's most important asset is the quality of its relationships among leaders and its reach across different sectors across the country. One of CKA's primary goals is to foster an environment where Korean American leaders can mutually support each other in their professional pursuits, collaborate to champion significant causes, and cultivate a community dedicated to nurturing the next generation of strong leaders. In 2023, CKA experienced a growth of over 50 new members and solidified its national reputation for investing in people, being innovative, and facilitation long-term connections with leaders.





ENV GALA
Making History. From

ADVOCATE

ADVOCATE | *For Our Community* |

In the subsequent pages, we will be highlighting key projects and initiatives executed in 2023 that support CKA's ABCD guiding priorities –

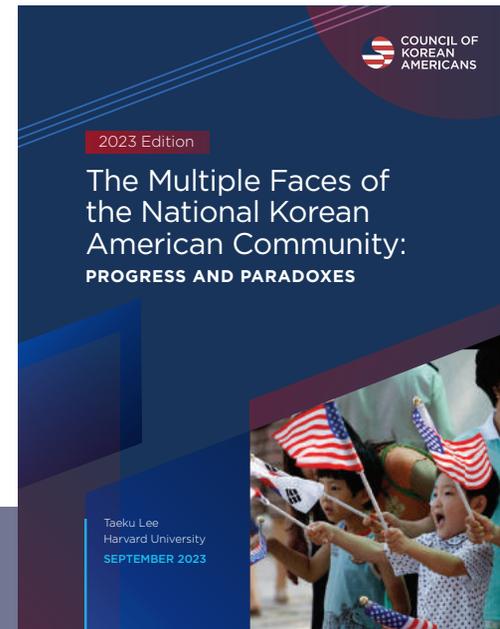
1) Advocate for Our Community; 2) Build Community Across Boundaries; 3) Celebrate Our Identity and Impact; and 4) Develop Bold and Compassionate Leaders. During the year, CKA organized 76 separate events across the country. These projects included the Envision Summit & Gala, salon dinners, conferences, receptions, fireside chat symposiums, online webinars, and many other types of programs.

The next chapter highlights projects supporting how CKA promoted its first guiding priority, Advocate for Our Community:

Strengthen the voice of Korean American leaders in the media and public policy arena, and leverage their influence to shape important issues affecting our community.

The Power of Data

One of the biggest gaps facing Korean American civic leaders and policy makers is the lack of adequate data on the national Korean American community. Building on the success of our 2020 report, “The National Korean American Community: Promises, Perils, and Paradoxes,” authored by Dr. Taeku Lee, now the Bae Family Professor of Government at Harvard University, we commissioned an updated report tracking and analyzing the socioeconomic, political, and demographic trends within the community.



KEY FINDINGS

- The size of the Korean American community may have plateaued due to less immigration.
- A strikingly high 88% of Korean Americans report at least one experience of microaggression monthly.
- Socioeconomically, Korean Americans are high achieving in educational attainment. Approximately 60 percent of Korean Americans have a bachelors degree where the national average is less than 40 percent. At the same time, income levels for Korean American college graduates lag behind the national per capita average for college graduates.
- Many issues of particular concern to Korean Americans – health care, education, immigration, inequality, race relations – require collaboration and coalitions with other racial and ethnic communities. In the current context, there is a lot of relational work to be done if Korean Americans want to ally with the Black, Latino, and other racial communities.



POWER & PRESENCE: BUILDING RELATIONSHIPS IN WASHINGTON, D.C.

A core endeavor of CKA is ensuring that the Korean American community is represented in and visible to decision makers and influencers at the highest levels of government and business. We do this by engaging and building ties with political officials, Asian American civic leaders, business executives, and national legislators. By making these connections, we advance the influence of the Korean American community on the national stage.

Lunar New Year Celebration with the Vice President

In January 2023, CKA organized the first ever Lunar New Year celebration at the Vice President's official residence with the Committee 100 (C100), the Japanese American Citizens League (JACL), and the AAPI Victory Fund.

It was a demonstration of the importance of Asian Americans and their culture as well as CKA's acknowledgment as the leading representative of the Korean American community in the nation's capital.

Celebrating the U.S.-Korea Relationship during President Yoon's State Visit

CKA celebrated the historic State Visit to the United States by South Korean President Yoon Suk Yeol and the strong relationship between the United States, South Korea, and the Korean diaspora across the United States. This visit commemorated the 120th anniversary of the start of Korean immigration to the United States and the 70th anniversary of the U.S.-Korea bilateral alliance.

CKA members supported, co-organized, and participated in many events from April 25 – April 28, 2023, including the State Arrival ceremony, the State Dinner at the White House, the Joint Address to the U.S. Congress, a dinner with Korean American leaders, and programs at Harvard University and the Massachusetts Institute of Technology (MIT).



REPRESENTING THE KOREAN AMERICAN COMMUNITY AT THE EXECUTIVE BRANCH

In addition to major celebrations and ceremonies, CKA leadership represents the Korean American community regularly at national level forums to engage with administration agencies to discuss how the federal government can support the safety, security, and prosperity of the Asian American community.

In 2023, CKA engaged with federal agencies to represent our community's interest, including Department of Justice, Department of State, U.S. Trade Representative, Department of Homeland Security, and Department of Commerce.



White House Briefing for the Korean American Community

On October 25, 2023, as part of CKA's annual Envision Summit & Gala, CKA and The White House co-organized a three hour forum with senior Executive Branch principals to discuss critical policy issues that impact the AAPI and the Korean American community. The 2023 event was held in the historic Indian Treaty Room in the Eisenhower Executive Office Building. Guest speakers included HHS Secretary Xavier Becerra, SBA Administrator Isabel Guzman, and now Deputy Secretary of State Kurt Campbell.

Congressional Outreach

In addition to engaging with the Executive Branch, CKA is actively involved in collaborating with national legislators to represent and advocate for the interests of the Korean American community. To commemorate the 120th anniversary of Korean American immigration and the 70th anniversary of the U.S.-Korea alliance,

CKA hosted a series of impactful events on Capitol Hill. These events served as a powerful reminder to our congressional leaders of the invaluable contributions of Korean Americans to the prosperity and cultural fabric of the United States, as well as to the stability of the Asia Pacific region.



VIP Congressional Reception in Speaker Nancy Pelosi Caucus Room

To kickoff CKA's Envision Summit and Gala, CKA hosted an October 26, 2023 evening networking reception in the Nancy Pelosi Caucus Room for 200 leaders and 7 congressional representatives. This occasion was to demonstrate active civic engagement by Korean American senior leaders and share with our national legislators the policy issues that are important to our community.



Commemorating the 70th Anniversary of the U.S.-Korea Alliance on Capitol Hill

CKA commemorated the 70th anniversary of the U.S.-Korea alliance at the U.S. Capitol in collaboration with the Korean American Grassroots Conference (KAGC) and Remember727. The event brought together over 200 esteemed guests and leading Members of Congress to reaffirm our commitment to this vital bilateral relationship, acknowledge the shared growth of our two nations, and pay tribute to the sacrifices made to uphold this alliance, particularly by our veterans. Notable attendees included Congresswoman Young Kim (CA), Chair of the House Foreign Affairs Committee, Subcommittee on the Indo-Pacific Region; Congressman Andy Kim (NJ); Congressman Mark Takano (CA); Congressman Josh Gottheimer (NJ); and South Korean Ambassador Hyun-dong Cho.

Launched Impact Academy

CKA proudly launched the inaugural Impact Academy, a groundbreaking initiative designed to offer essential skills, networking opportunities, and communication training specifically tailored for Korean American and Asian American leaders who are actively engaged in the forefront of political and civil society sectors. This program represents our commitment to nurturing the professional development of influential Korean American and AANHPI allied leaders, who play pivotal roles as advocates, influencers, and amplifiers of our communities' voices. Our support extends to congressional staffers, government officials, government affairs executives, and civic leaders, providing them with the tools and support necessary to thrive in their crucial roles.



MEDIA TRAINING FOR AAPI CONGRESSIONAL STAFFERS AND GOVERNMENT AFFAIRS LEADERS

In partnership with the H Street Group, Congressional Korean American Staffers Association (CKASA), National Council of Asian Pacific Americans (NCAPA), Congressional Asian Pacific American Caucus (CAPAC) and American Maritime Congress, CKA hosted its first Impact Academy program providing media training and executive presence training for 25 AANHPI leaders in a full-day workshop.

Media Coverage



Council of Korean Americans Visits Montana State University



Korea-U.S. Friendship Club Selects Abraham Kim for the Lifetime Achievement Award



Radewagen Highlights Korean American Day



Korean American Committee Atlanta Branch Meeting



CKA Holds National Korean Leadership Conference Gala



Charles Yoon Receives a Plaque of Appreciation from CKA

BUILD



BUILD | *Community Across Boundaries* |

Strengthen communication and collaboration among Korean American leaders across sectors and regions, and improve relations with other ethnic and racial groups.

Empower Retreat for Nonprofit & Civic Leaders

“Restoration, Rejuvenation, and Reconnection”

CKA recognized the need to support our frontline community leaders who sacrifice and serve our community’s various needs in a highly demanding environment. Burnout, chronic stress, and discouragement are common, especially after the last three years with the pandemic and social turbulence. In early June 2023, we launched a new initiative to provide these civic leaders a time to rest, connect, and rejuvenate.

Over four days, seventeen Korean American leaders convened in Flathead Lake, Montana for the inaugural Empower Retreat for Nonprofit and Civic Leaders. CKA brought them together for an all-expenses paid trip to help these leaders who were at the frontlines of our communities receive rest and the opportunity to reconnect with other civic leaders from other parts of the country.

VIDEO:



VIDEO: Retreat highlights

<https://bit.ly/CKA-Nonprofit-Retreat>



“ I think this may be the continuation of something truly purposeful- to impact the impact makers in a practical way and heal the nonprofit “generals” from the core, so they advance the battles more victoriously without losing their joy while serving the ever-growing needs and demands of this industry. Thank you for believing in this need and leading the charge to support it. ”

CKA Member Eunice Song, Executive Director of the Korean American Coalition – Los Angeles (KACLA)



National Outreach Program to Teach about the Korean American and Korean Experience, Culture, and Society

Through a generous grant from the Korea Foundation, CKA tapped into the expertise of leaders, innovators, and trailblazers from its membership to share their insights with the broader public. These CKA leaders served as ambassadors for the Korean American community, lecturing to mainstream American classrooms and civic group gatherings around the country. In 2023, CKA continued its outreach tour of U.S. college campuses. Each of these programs featured CKA member and experts, including Chil Kong, Nickelodeon; Jean Lee, BBC's The Lazarus Heist; Sunny Lee, Harvard University; Leif Easley, Ewha University; Neil Ruiz, Pew Research Center; Michael Park, The Whitlock Group, Inc.; and Abraham Kim, CKA.



OVERVIEW OF PLACES VISITED IN 2023

Visited Locations: Colorado Springs, Colorado; Bozeman, Montana; Atlanta, Georgia

Host Partners: Colorado College, Montana State University, Bozeman Rotary Club, Bozeman High School, Gallatin High School, Korean American Coalition - Metro Atlanta



Enrichment Dinners

Throughout the country, CKA organized private intimate dinners with members and guests to promote networking with fascinating peers, opportunities to share life stories, and meet new people outside of their immediate communities. These dinners are designed to energize, encourage, and inspire attendees, offering them a trusted community to engage with interesting people and cultivate meaningful friendships across the CKA community. In 2023, these special dinners took place in San Francisco / Bay Area, Washington D.C., New York City, Los Angeles, Chicago, and Boston.



Expanding the Membership Community

The CKA community rapidly grew in 2023, welcoming over 50 new members from diverse sectors such as technology, law, finance, nonprofit, government, and entrepreneurship.

To showcase role models and celebrate talented Asian American leaders joining the community, CKA launched monthly membership highlights on LinkedIn and Meta. This has raised awareness and drawn attention to the diversity within our community and the outstanding achievements of Korean Americans across many sectors.

The Impact of Being a Member

Being part of a national membership network comprised of 500+ Korean American leaders from diverse industries, built on goodwill, can have a profound impact on people's lives and their work. Much like a snowball gathering momentum as it rolls down a snowy slope, CKA recognizes how the tremendous power of generosity and Korean "Jeong" can magnify seemingly small acts of assistance into impactful changes for many lives, our community, and this country. This is the power of building support networks and a trust community.

Here are a few examples of CKA's community building and support efforts in 2023 that have elevated our members and their impact.



ISAAC YANG, MICHAEL LIM, JOHN SHIN, BRIAN HOH, AND KEE PARK: BUILDING KOREAN AMERICAN COMMUNITY EVEN AMONG NEUROSURGEONS

Being a member of CKA has far-reaching positive effects, extending even to the field of neurosurgery. The journey to becoming a neurosurgeon is undeniably challenging. To support current and future generations of doctors, a professional association of Korean American neurosurgeons was established. This network aims to provide mentorship, share valuable insights, and offer support to Korean American neurosurgeons. Notably, influential CKA members and leaders in major neurosurgery departments at research universities played pivotal roles in driving this initiative, such as Drs. Isaac Yang, Michael Lim, John Shin, Brian Hoh, and Kee Park: Building Korean American Community Even Among Neurosurgeons. Their vision stems from recognizing the immense value of collaboration and mentorship as a result of being involved in networks such as CKA.

Kee Park, MD, Consultant to World Health Organization; Lecturer on Global Health and Social Medicine, Harvard Medical School; Neurosurgeon.



JINYOUNG LEE: AMPLIFYING KOREAN AMERICAN HISTORY AND STORIES ACROSS THE UNITED STATES

At the 2023 CKA Envision Summit and Gala, CKA member and filmmaker, Jinyoung Lee, captivated a national audience with her compelling documentary “Songs of Love,” which sheds light on the legacy of the original Korean diaspora community in Hawaii. Her impactful film inspired numerous CKA members, propelling them to rally behind the film to reach a wider national audience. As a result, the film is set to be screened at various locations, engaging academic, media, and civic audiences in Irvine, San Francisco, and Austin. Additionally, Jinyoung successfully raised \$150,000 in financial commitments to continue her documentary work to tell the Korean American diaspora stories and history.

Jinyoung Lee, Film Director and Producer “Songs of Love”



CHARLES JUNG: EMPOWERING CKA CIVIC AND POLICY LEADERS TO PROTECT OUR AAPI COMMUNITY

As early as 2022, CKA supported from behind the scenes our member and attorney, Charles Jung, in his tireless nationwide campaign alongside other Asian American civic organizations to raise awareness about the escalating violence against AAPI communities. When needed, CKA offered valuable advisory and back-office assistance to bolster his endeavors. Charles went on to play a pivotal role in spearheading critical initiatives, notably contributing to the passage of California’s new anti-hate crime law (AB449) in 2023 and orchestrating the 2nd Anniversary March in remembrance of the Atlanta Spa Shooting during the spring of 2023 across five different cities nationwide—Atlanta, Denver, Detroit, New York City, and San Francisco.

Charles Jung, Principal Attorney, Nassiri and Jung, LLP; President-Elect, Bar Association of San Francisco (BASF); Executive Director, California APA Bar Association (Cal-APABA); President, IAKL Overseas



CHIL KONG: CHANGING THE CARTOON WORLD WITH KOREAN CULTURE

In spring 2023, CKA collaborated with the launch of an unprecedented Nickelodeon children's cartoon program called "Bossy Bear," featuring precocious animal characters within a Korean American cultural community backdrop.

To support this launch, CKA organized a special webinar program and produced a documentary with Chil Kong, CKA member and Consulting Producer of "Bossy Bear." This support demonstrated the Korean American community's interest in TV programming and media representation to the production studio executives at Nickelodeon. As a result, Nickelodeon began tracking the viewing habits of their Korean American audience across various shows, providing visibility for our community. The "Bossy Bear" series made a successful debut, becoming the number one viewed program in the children's animated category. Nickelodeon's achievement also inspired Disney Studios to incorporate Korean and Korean American cultural content into their animation programming.

Chil Kong, Consulting Producer, Nickelodeon's "Bossy Bear" TV Show

Keeping Digitally Connected

Communication with CKA members, supporters, and outsider followers dramatically improved in 2023.

CKA upgraded past e-periodicals and introduced new social media outreach efforts, including:

- Members-Only Compass Newsletter,
- Monthly Public Newsletter,
- Weekly Updates for Members,
- LinkedIn's & Meta K-Culture Spotting, and
- LinkedIn's & Meta New Member Highlight.

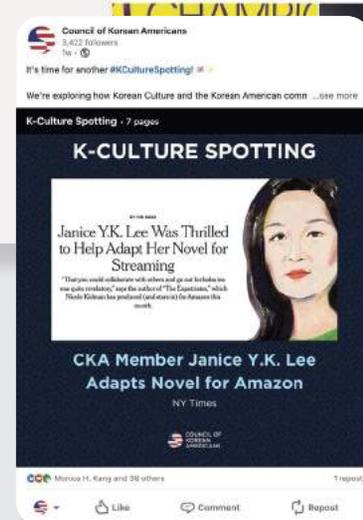
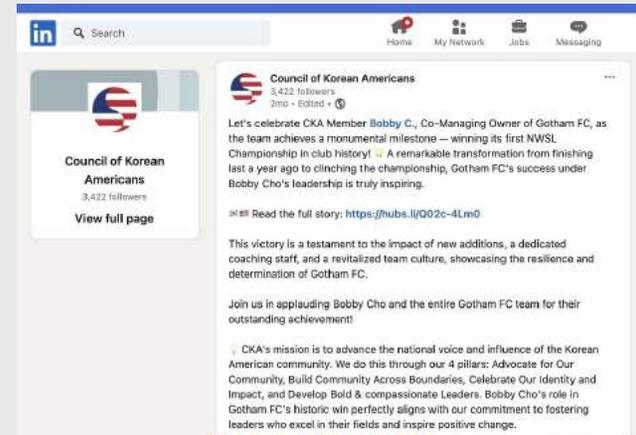
Today, CKA's emailing list surpasses 12,000 recipients.

NEW MEMBER HIGHLIGHT



WEEKLY UPDATES

COMMUNITY MEMBER SPOTLIGHT



K-CULTURE SPOTTING

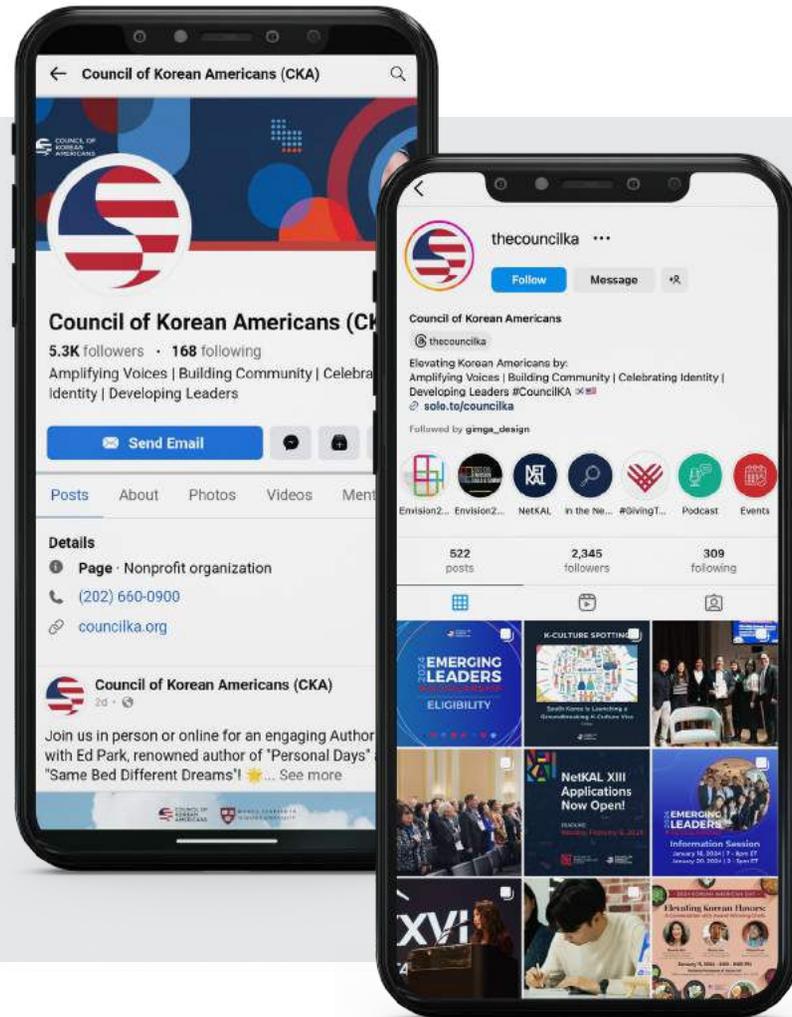
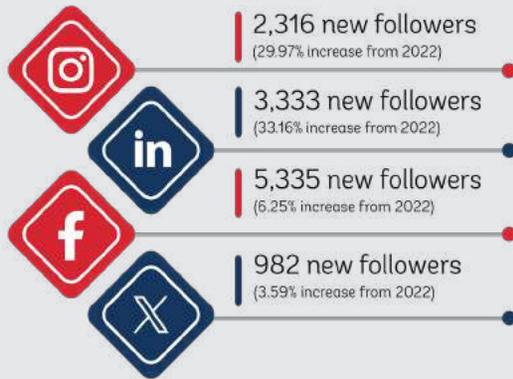


EXAMPLE OF NEW E-PERIODICAL IN 2023: Members-Only Compass Newsletter

In 2023, CKA launched the "Compass," a monthly Members-Only newsletter written by Executive Director Abraham Kim. This exclusive publication provides an insider's view on how CKA is making a meaningful impact across the country through its programs, initiatives, and community engagement.

Growth of Followership

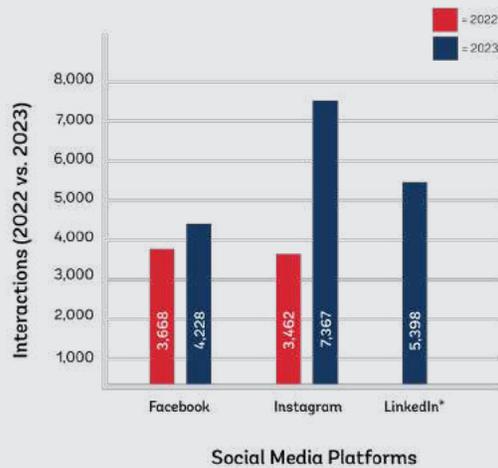
CKA's social media audience increased 16.7% in 2023, bringing the total to 11,966 followers.



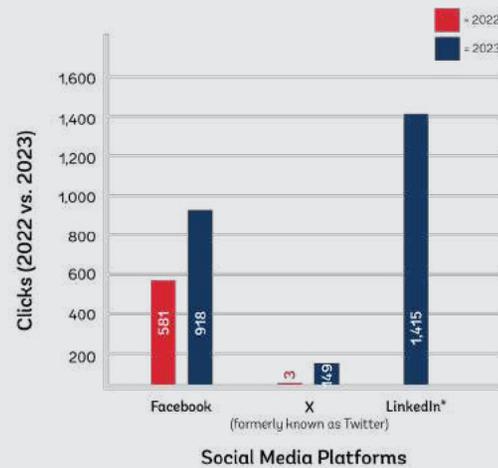
Growth of Engagement

Engagements increased 148% (18,803) compared to 2022.

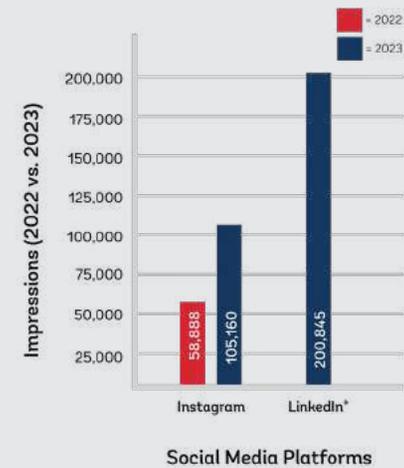
Interactions



Clicks



Impressions



*Due to LinkedIn's data retention policy, HubSpot can't store or display any page or post data (impressions, clicks, interactions, etc.) from before Feb 8, 2023.



CELEBRATE

CELEBRATE | *Our Identity and Impact* |

Highlight the important contribution and uplift the reputation of the Korean American community by educating the public about Korean American history, culture, and arts and celebrating its role models.



Supporting Korean American Artists and Creatives across the U.S.

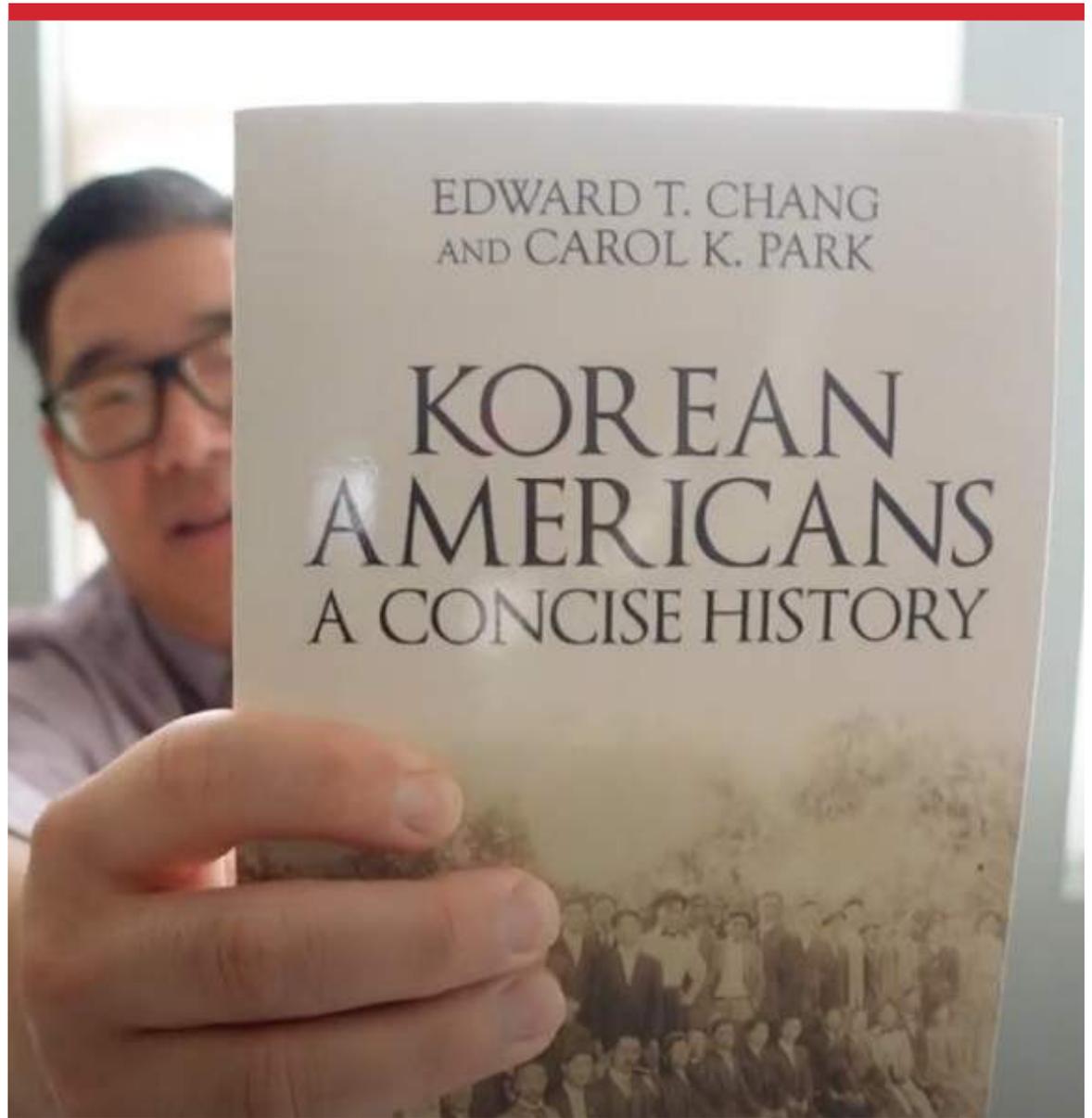
CKA has been supporting a wide number of artists from across the country.

In 2023, CKA forged impactful partnerships with prominent art communities, including Sejong Soloists, Tina Kim Gallery, Frieze - Seoul, Gana Art Gallery, Korean American Artist Collective, and Smithsonian, to champion the talents of Korean American and Asian American creatives. Notably, CKA has played a critical role in advocating for authors who are bringing Korean American stories to the forefront, such as Ed Park, Angie Kim, Elise Hu, and James Rhee.



Supporting the Teaching of AAPI and Korean American History

CKA is a strong proponent of education, especially the teaching of AAPI and Korean American history in our classrooms to change the narrative and attitudes about Asian Americans. In 2023, CKA partnered and supported many local groups who are trying to permit the teaching of AAPI history in the classroom. These groups range from trying to pass laws at the federal and state levels to those who are developing curriculum for K-12 teachers. CKA has supported national organizations as Make Us Visible and state level organizations, such as AAPI Montclair. Additionally, CKA has provided books and resources to local educators including CKA member and educator, Dr. Jeff Kim of Anaheim Unified School District, who developed the first Korean American history curriculum for high school students.



Elevate Video Series Continues

CKA continued its celebrated Elevate Video Series to share the personal and professional insights of CKA members and Korean American leaders, aiming to inspire young people across the country. The first 2023 video showcased Will Lee, then COO of NPR and now CEO of Adweek, as he shared his career journey and perspectives on the challenges and opportunities for Asian Americans in the media. In the second, Chil Kong shared how he integrated cultural nuances and ideas in Nickelodeon's hit children's show, "Bossy Bear," which follows two characters who live in Koreatown.

VIDEO:



<https://bit.ly/2023-CKA-Elevate>



Inaugural Korean Movie Night at LA City Hall

The NetKAL XI fellows remain dedicated to the Korean American community, actively seeking innovative ways to promote Korean culture and celebrate its contributions. In June 2023, the fellows launched Korean Movie Night, a first-of-its-kind outdoor event series that celebrates Korea's rich cultural heritage by providing the greater community with the best of Korean movies, Korean food, and K-pop. Over 100 people joined them on the lawn in front of Los Angeles City Hall as they watched Parasite while eating bulgogi tacos and drinking Milkis cream soda.

Kimbab Chronicles - Addressing Mental Health, Youth, and Korean Food

For NetKAL XII's Capstone Project, NetKAL fellows were presented with the following challenge: What is a Korean American cultural barrier, that if addressed, could unlock positive impact for generations to come?

Team Buhshuna developed Kimbab Chronicles, a program that utilizes Korean culture – such as making Kimbab – to create space for conversations, and ultimately build identity and community with Korean American youth. The goal of Kimbab Chronicles is to give the space for Korean American youth to break silence around challenging topics impacting themselves and their peers, and ultimately feel empowered to use their voices to better themselves and our community.

In 2023, Kimbab Chronicles facilitated a series of events with their East Coast nonprofit partner: Koreatown Community Services of Metropolitan New York (KCS). Attendees were invited to learn how to make Kimbab for free in an intimate setting, while having open discussions with professional mental health professionals, and building community with others. From September - December, KCS has held four Kimbab Chronicle events, working with over 60 youth, families, and Korean language class students at the Health Professions at Cambria Heights.

In 2024, Kimbab Chronicles will continue holding events with KCS and will launch its West Coast presence with KYCC, Koreatown Youth and Community Center of Los Angeles.



2023 FIRESIDE CHAT EVENTS

- January 12: Korean American Day 2023 with Will Lee (NPR) and Jean Lee (BBC)
- June 21: Conversation with Elise Hu (NPR), Author of “Flawless”
- June 29: Being Visible Fireside Chat with Susan An (WBEZ) and Will Lee (NPR)



Fireside Chat with Inspirational Media Leaders and Mentors

CKA hosted numerous conversations with leaders in the media to inspire the community and share their insights with the public about the importance of representation of Asian Americans in TV, film, radio, podcast, and other communication mediums. Speakers included: NPR Chief Operating Officer, Will Lee; BBC Podcast Host, Jean Lee; WBEZ Reporter, Susan An; and NPR Host, Elise Hu.

2023 Envision Gala and Summit

MAKING HISTORY: FROM PIONEERS TO VISIONARIES



CKA's annual flagship events, the Envision Gala and Summit, united over 500 Korean American leaders to draw inspiration and commemorate the 120th anniversary of the first Korean immigrants arriving in the United States, as well as the 70th anniversary of the U.S.-Korea alliance. During the three-day experience, CKA honored Korean American leaders who are breaking barriers and dedicated time to envisioning the next century of Korean American contributions. Participants gained valuable insights on bringing their stories to life through art, amplifying their political voice with influential policymakers, and fostering innovation through interactions with business and nonprofit leaders.



SUNNY PARK
EMBRACE UNITY AWARD

*Bridgebuilder and Model
of Community Service*

Chief Executive Officer, Great American
Scholarship Foundation



L. SONG RICHARDSON
EMPOWER AWARD

Role Model of Courage and Action

President, Colorado College



JAMES RHEE
TRAILBLAZER AWARD

Pathbreaker and Innovator

Owner & Author, Red Helicopter,
Johnson Chair of Entrepreneurship
Howard University



ASHLEY PARK
INSPIRE AWARD

*Raise the Image and
Inspire Future Generations*

Tony, Grammy, and Critics
Choice Nominated Actress



**SNAPSHOT OF ENVISION SUMMIT
PANEL DISCUSSION TOPICS:**

*Exploring critical issues that are shaping
the Korean American Community*

- Forum with Leading KA Artists
- The Changing Face of the Korean American Community
- Amplifying the Voice of the Korean American & Asian American Community through Media
- Owning our Korean American Narrative: Telling our Stories
- Pioneers and Trailblazers: AAPI Leadership at the Top





DEVELOP

DEVELOP | *Bold and Compassionate Leaders* |

Provide training for emerging, professional, and executive-level leaders; and establish a community where leaders can mentor and invest in future generations.

Emerging Leaders Scholarship

The Emerging Leaders Scholarship (ELS) brought together eleven students for an eight-week mentorship, and leadership program while they pursued public service internships in either New York City or Washington D.C.

Thanks to the invaluable support from our generous donors and CKA Members, each ELS participant was awarded a \$4,500 scholarship and exclusive professional development opportunities. Through weekly mentorship check-ins, skills building workshops, and exciting field trips where they met Korean American leaders at prestigious locations such as the Central Intelligence Agency, Congress, and the United Nations, ELS participants formed lifelong friendships and connections. Moreover, they had the privilege to learn directly from esteemed Korean American executives and leaders such as Tim Hwang, CEO of FiscalNote, and Meroë Park, the COO of the Smithsonian Institution and former Acting Director of the Central Intelligence Agency.





ULIA AHN

Emory University
Decatur, GA
Little Lights D.C.



JOEY JUNG

University of Pennsylvania
Philadelphia, PA
Charter Cities Institute



AUDRA KIM

Cornell University
Vienna, VA
Federal Department Insurance Corporation



GINA KIM

University of California, Santa Barbara
Goleta, CA
American Bar Association



JOANNE KIM

Auburn University
Auburn, AL
Department of Justice



SOOAH KWAK

Columbia University
New York, NY
American Museum of Natural History



ALEXANDER LEE

Brown University
Providence, RI
Department of Justice



GINA MAENG

Georgetown University Law Center
Washington, D.C.
National Music Publishers' Association



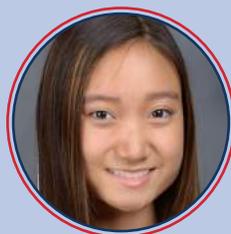
SUMMER OH

Georgetown University Law Center
Rockville, MD
United States Attorney's Office
for the District of Columbia



JANE SUL

Georgetown University Law Center
Washington, D.C.
D.C. Court of Appeals



LOIS UM

United States Naval Academy
San Dimas, CA
Uniformed Services University
Research Internship (Dentistry)

Network of Korean American Leaders (NetKAL XII Fellows)

From April to August 2023, CKA hosted the twelfth class of NetKAL Fellows. Over the course of five months, these fourteen mid-career professionals engaged in a comprehensive leadership development and mentorship program. Through this transformative experience, they gained a solid foundation of advanced leadership practices, were inspired to serve their communities, and joined a supportive national leadership community vested in their personal and professional growth.

The fellows traveled to Bozeman, MT; Boston, MA; Irvine, CA; New York City; San Francisco, CA; and Palo Alto, CA.



OVERVIEW

THEMES COVERED:

- Leadership, Mental Strength & Personal Narratives
- Leading Change & Creating Impact
- Developing Executive Confidence, Presence & Communication
- Thriving as a Korean American Leader in a Multicultural & Diverse World
- Making Transformation Permanent



NICOLLE BEAURY
Albany Business Review
New York



JENA BOCCETTI
The Oversight Board, LLC
Delaware



JEN CHUNG
J.P. Morgan
New York



ZENA HO
McDermott Will & Emery, LLP
California



JOYCE KANG
U.S. Government Accountability Office
Washington, D.C.



DAVID Y KIM
Los Angeles Dependency Lawyers
California



JOHN KIM
Empower Finance
Texas



HANNAH LEE
Google
California



RICKI MCCARROLL
NUNA Consulting Group, LLC
California



CELINA MIN
SmartyPants Vitamins
California



JEAN OH
Chaffey College
California



ISABELLA PARK
Northwell
New York



ROBERT PETERSON
Independent Consultant
Georgia



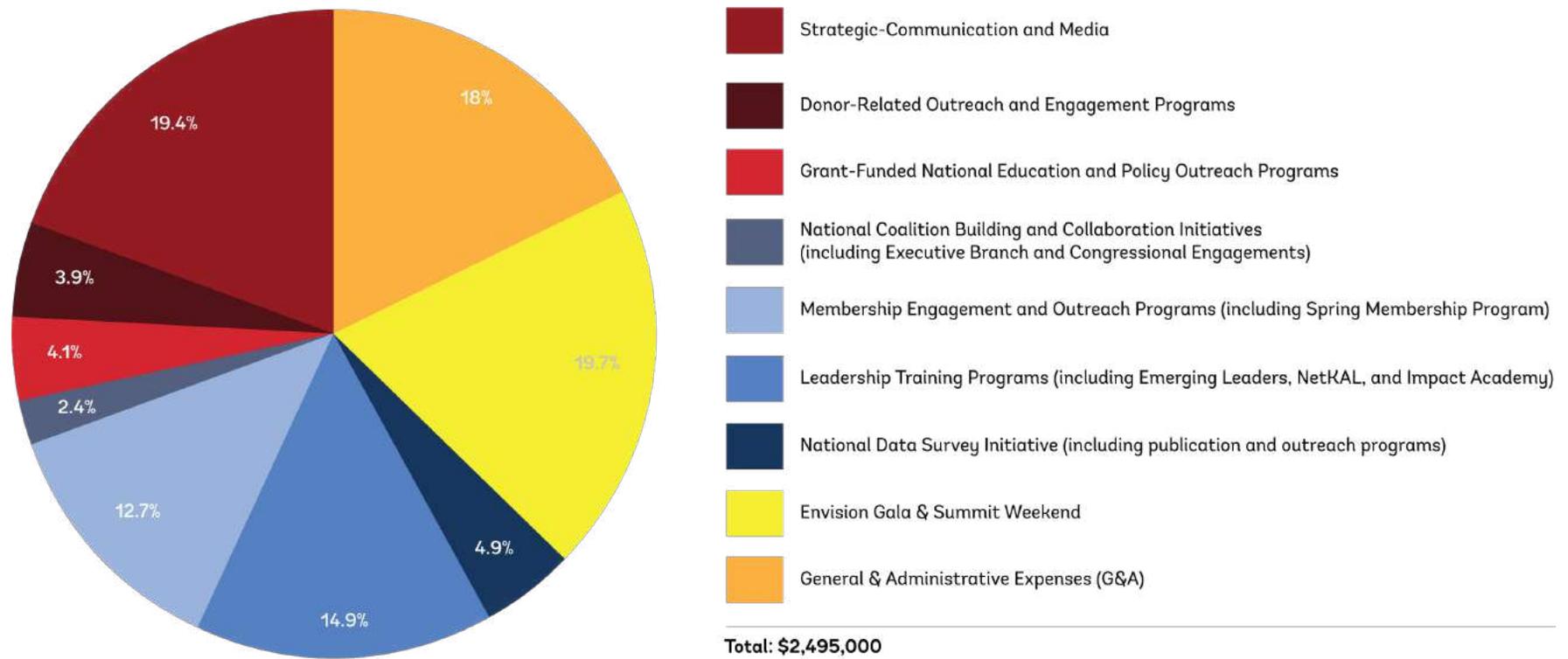
DIANE YOO
FilKor Capital
New York



| FINANCIALS |

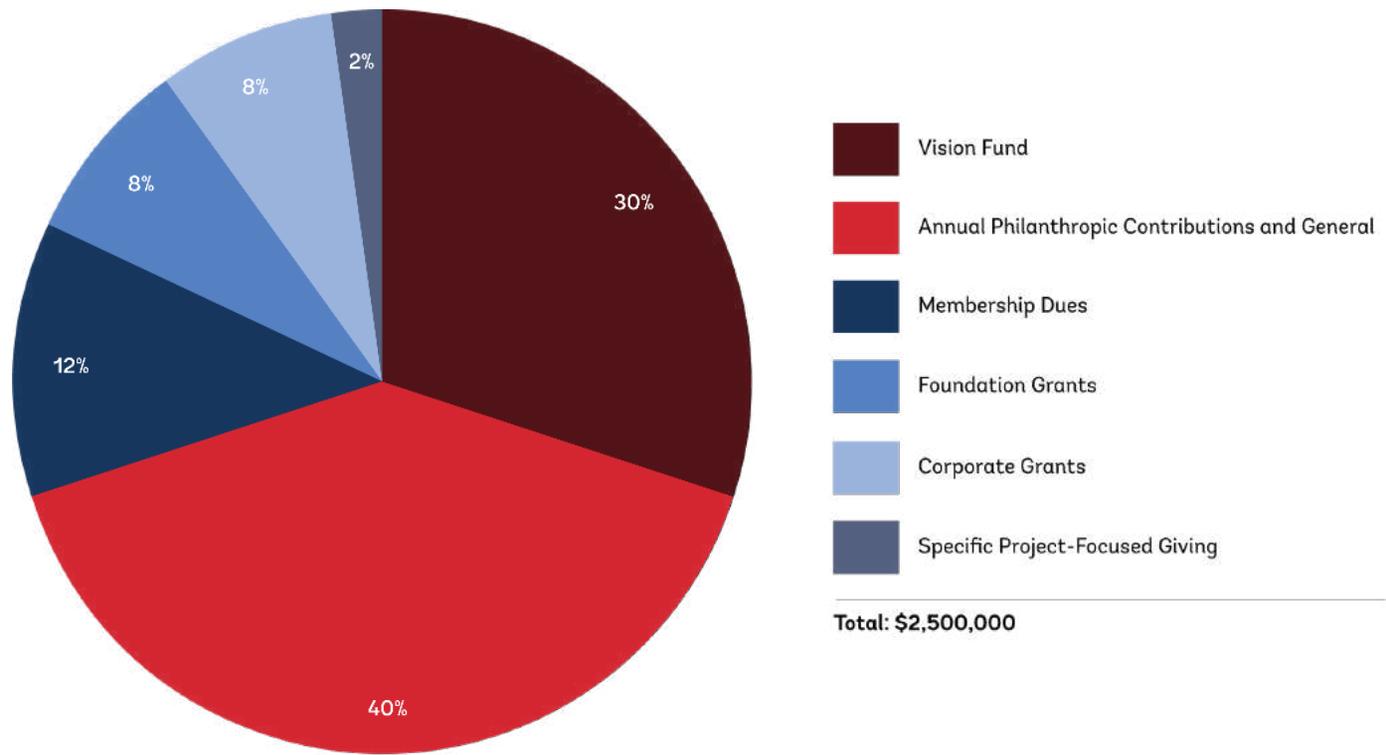
2023-2024 Project and Initiative Expenditures (estimated)

The Council of Korean Americans fiscal year runs from April 2023 - March 2024. The following data are projected estimates for the various programs and initiatives. The actuals will be completed once the fiscal year ends and annual budget is audited for public disclosure. These numbers will be disclosed at our annual report.



2023-2024 Revenue Projections (estimated)

The Council of Korean Americans fiscal year runs from April 2023 - March 2024. The following data are projected estimates for revenues in 2023. The actuals will be completed once the fiscal year ends and annual budget is audited for public disclosure. These numbers will be disclosed at our annual report.





세종대왕



CONNECT

| ACTIVITIES OF 2023 |

San Francisco, CA

Jan 26 | Luncheon with DAS Mark Lambert
Jun 1 | On Flawless: A Conversation with NPR's Elise Hu
Jun 9 | Member Enrichment Dinner
Aug 26 | NetKAL XII Closing Reception

Palo Alto, CA

Aug 25-27 | NetKAL XII Shark Tank & Graduation

Los Angeles, CA

Jan 20 | Member Enrichment Dinner
Jun 17 | Korean Movie Night
Jul 13 | West Coast Member Meeting with Neil Ruiz of Pew Research Center
Oct 30 | *Happiness Falls* Book Event

Zoom

May 2 | Connecting and Empowering AANHPI Attorneys
Jun 12 | The Intersectionality of Mental Health & Korean American Identity Discussion
Jun 29 | Remodel Minority Myth Webinar
Jul 18 | Leading from Your Culture & Values Webinar

Flathead Lake/Swan Lake, MT

Jun 4-7 | Nonprofit Civic Leaders Retreat

Bozeman, MT

Apr 17-18 | Regional Program with Montana State University & Montana Chamber of Commerce
Apr 21-23 | NetKAL XII Opening Weekend

Colorado Springs, CO

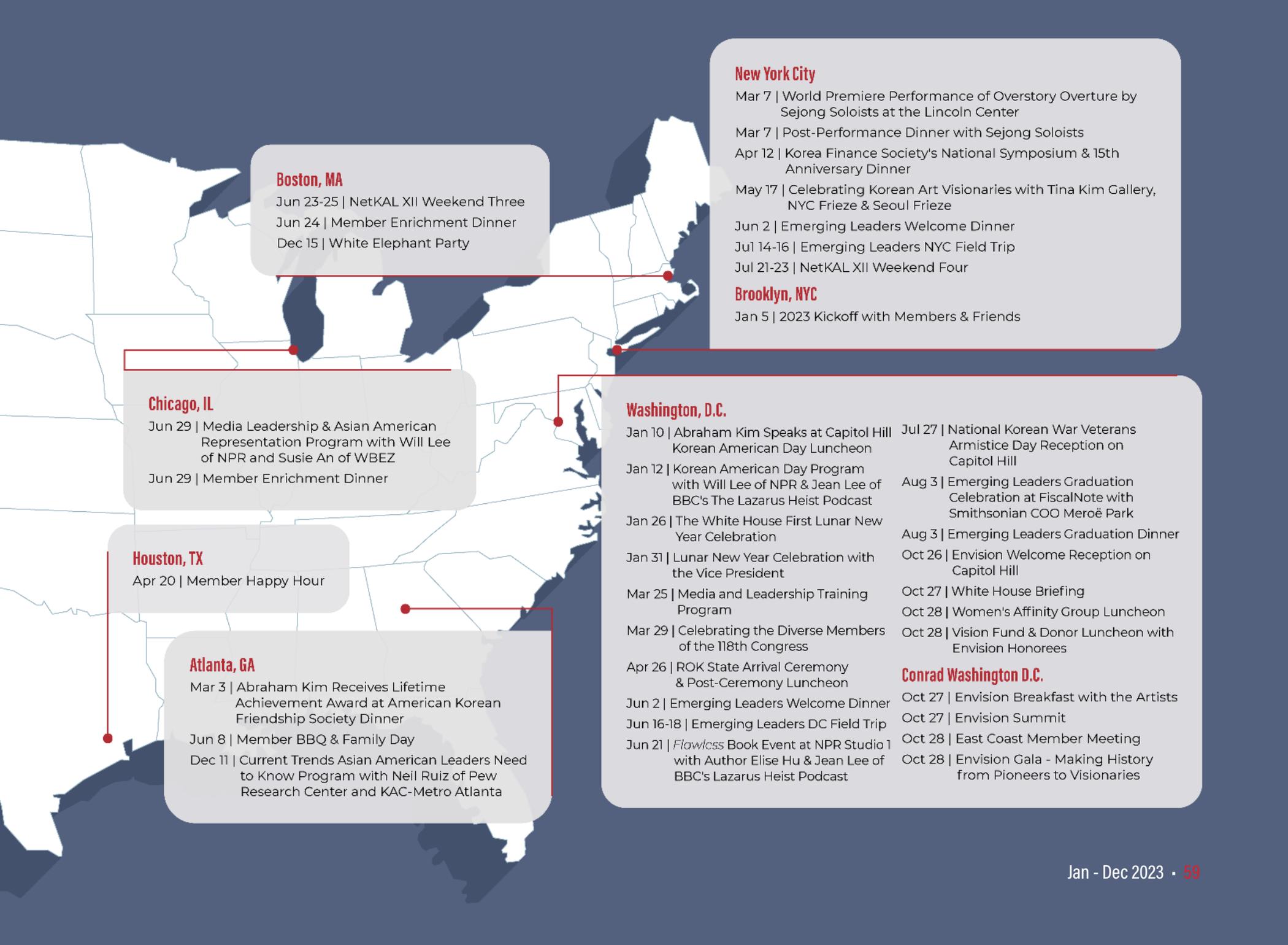
Apr 12-14 | Regional Program at Colorado College

Orange County, CA

May 19-21 | NetKAL XII Weekend Two

Honolulu, HI

May 28 | Member Meetup & Luncheon
Dec 27 | Member Meetup



Boston, MA

Jun 23-25 | NetKAL XII Weekend Three
Jun 24 | Member Enrichment Dinner
Dec 15 | White Elephant Party

New York City

Mar 7 | World Premiere Performance of Overstory Overture by Sejong Soloists at the Lincoln Center
Mar 7 | Post-Performance Dinner with Sejong Soloists
Apr 12 | Korea Finance Society's National Symposium & 15th Anniversary Dinner
May 17 | Celebrating Korean Art Visionaries with Tina Kim Gallery, NYC Frieze & Seoul Frieze
Jun 2 | Emerging Leaders Welcome Dinner
Jul 14-16 | Emerging Leaders NYC Field Trip
Jul 21-23 | NetKAL XII Weekend Four

Brooklyn, NYC

Jan 5 | 2023 Kickoff with Members & Friends

Chicago, IL

Jun 29 | Media Leadership & Asian American Representation Program with Will Lee of NPR and Susie An of WBEZ
Jun 29 | Member Enrichment Dinner

Washington, D.C.

Jan 10 | Abraham Kim Speaks at Capitol Hill Korean American Day Luncheon
Jan 12 | Korean American Day Program with Will Lee of NPR & Jean Lee of BBC's The Lazarus Heist Podcast
Jan 26 | The White House First Lunar New Year Celebration
Jan 31 | Lunar New Year Celebration with the Vice President
Mar 25 | Media and Leadership Training Program
Mar 29 | Celebrating the Diverse Members of the 118th Congress
Apr 26 | ROK State Arrival Ceremony & Post-Ceremony Luncheon
Jun 2 | Emerging Leaders Welcome Dinner
Jun 16-18 | Emerging Leaders DC Field Trip
Jun 21 | *Flawless* Book Event at NPR Studio 1 with Author Elise Hu & Jean Lee of BBC's Lazarus Heist Podcast
Jul 27 | National Korean War Veterans Armistice Day Reception on Capitol Hill
Aug 3 | Emerging Leaders Graduation Celebration at FiscalNote with Smithsonian COO Meroë Park
Aug 3 | Emerging Leaders Graduation Dinner
Oct 26 | Envision Welcome Reception on Capitol Hill
Oct 27 | White House Briefing
Oct 28 | Women's Affinity Group Luncheon
Oct 28 | Vision Fund & Donor Luncheon with Envision Honorees
Conrad Washington D.C.
Oct 27 | Envision Breakfast with the Artists
Oct 27 | Envision Summit
Oct 28 | East Coast Member Meeting
Oct 28 | Envision Gala - Making History from Pioneers to Visionaries

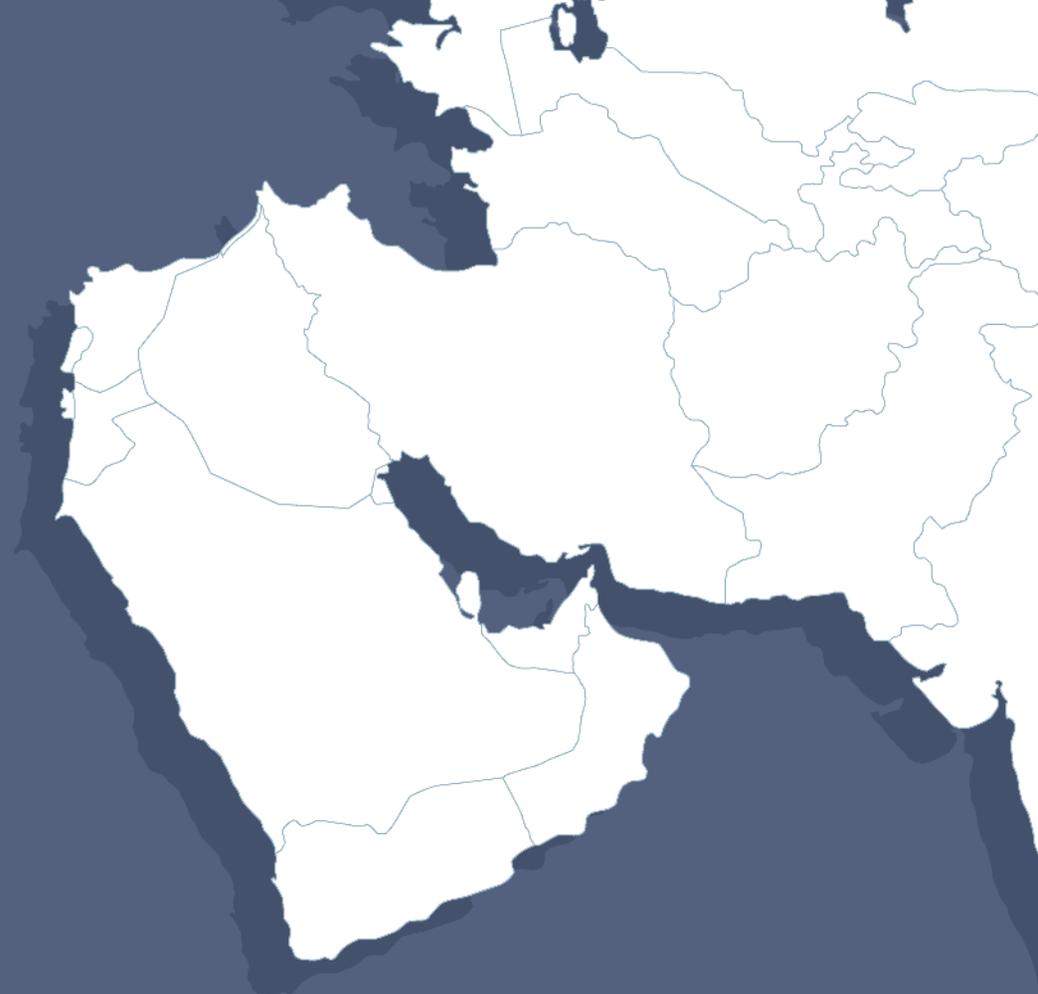
Houston, TX

Apr 20 | Member Happy Hour

Atlanta, GA

Mar 3 | Abraham Kim Receives Lifetime Achievement Award at American Korean Friendship Society Dinner
Jun 8 | Member BBQ & Family Day
Dec 11 | Current Trends Asian American Leaders Need to Know Program with Neil Ruiz of Pew Research Center and KAC-Metro Atlanta

ASIA



A dark blue map of Asia is shown against a white background. Two callout boxes are connected to the map by thin red lines. The first callout points to the Korean peninsula, and the second points to Singapore. The callout boxes have a light gray background and rounded corners.

Korea

Feb 23 | Member Luncheon - Making Connections
Across Korea

Sep 7 | NetKAL-CKA Leadership Dinner

Sep 8 | US-Korea Member Luncheon

Singapore

Feb 27 | Member Dinner - Introducing New Members

2023

2023 Kickoff with Members & Friends
Brooklyn, NY



1/5

Member Enrichment Dinner
Rolling Hills, CA



1/12

The White House First Lunar New Year Celebration
Washington, D.C.



1/20

1/26

Abraham Kim Receives Lifetime Achievement Award
Atlanta, GA



1/26

1/31

Media and Leadership Training
Washington, D.C.



3/25

3/29

Korean American Day Program
Washington, D.C.



Luncheon with DAS Mark Lambert
San Francisco, CA



Lunar New Year Celebration with the Vice President
Washington, D.C.



Sejong Soloists Performance at Lincoln Center & VIP Dinner
New York City



Celebrating the Diverse Members of the 118th Congress
Washington, D.C.



Korea Finance Society's National Symposium & 15th Anniversary Dinner
New York City



4/12

Regional Program at MSU & Montana Chamber of Commerce
Bozeman, MT



4/17-18

NetKAL XII Opening Weekend
Bozeman, MT



4/21-23

Connecting and Empowering AANHPI Attorneys
Virtual / Zoom



5/2

NetKAL XII Weekend Two
Orange County, CA



5/19-21



4/20



4/26



5/17



6/2



Regional Program at Colorado College
Colorado Springs, CO

Member Happy Hour
Houston, TX

ROK State Arrival Ceremony & Post-Ceremony Luncheon
Washington, D.C.

Celebrating Korean Art Visionaries with Tina Kim Gallery, NYC Frieze and Seoul Frieze
New York City

Emerging Leaders Welcome Dinner
New York City and Washington, D.C.

Nonprofit Civic Leaders Retreat
Flathead Lake/Swan Lake, MT



6/4
-7

Flawless Book Event with Author Elise Hu
Washington, D.C.



6/16
-18

Media Leadership & Asian Representation Program
Chicago, IL



6/21

West Coast Member Meeting
Los Angeles, CA



6/23
-25

NetKAL XII Weekend Three
New York City



6/29

7/8

7/13

7/14
-16

7/21
-23

7/27



Emerging Leaders Field Trip
Washington, D.C.



NetKAL XII Weekend Two
Boston, MA



Member BBQ & Family Day
Atlanta, GA



2023 Emerging Leaders Field Trip
New York City



National Korean War Veterans Armistice Day Reception
Washington, D.C.

**Emerging Leaders
Graduation Celebration**
Washington, D.C.



8/3

NetKAL XII Closing Reception
Palo Alto, CA



8/26

8/27



NetKAL XII Shark Tank
Palo Alto, CA

Envision Breakfast with the Artists
Conrad Washington, D.C.



10/26

10/27



**Envision Welcome Reception
on Capitol Hill**
Cannon House Office Building,
Washington, D.C.

Envision Gala
Conrad Washington, D.C.



10/27

10/28



Envision Summit
Conrad Washington, D.C.

White Elephant Party
Boston, MA



12/11

12/15



**Current Trends Asian American
Leaders Need to Know Program**
Atlanta, GA

12/27



Member Meetup
Honolulu, HI

2023



Michelle Rhyu

Robert Cho

William Lim

Jeff Kim

Latasha

WHAT'S TO COME IN 2024

In 2024, CKA is set to launch its ambitious Five Year Strategic Plan, with a strong focus on enhancing capabilities and infrastructure to expand its influence throughout the United States. Our strategic plan envisions achieving five important goals for CKA:

- Be a media powerhouse to share Korean American perspectives, experiences, and stories
- Be a community of top thought leaders and research experts to speak on Korean American issues
- Be a national hub mobilizing key Korean American organizations across sectors and regions to promote collaboration and address critical societal challenges
- Be the ambassador for our community and a bridge builder across ethnic and racial communities
- Be a chief advocate defending the national Korean American community's interest

To attain these ambitious endeavors, we will need your vital support, cooperation, and generosity along with the active participation of many engaged members of our community. We invite you to join us on this exciting journey to help CKA develop the capabilities and tools to ensure the Korean American community has a powerful voice and influence at the highest levels of decision-making across this country.

For more information about this vision, please contact Executive Director Abraham Kim at: abraham.kim@councilka.org.



DONATE

Hosca Chang
COUNCIL OF
COMMUNITY
AMERICANS

Carolina M.
COUNCIL OF
COMMUNITY
AMERICANS

| CKA VISION FUND |



CKA Vision Fund

Be a Vision Fund Donor

BE A PART OF THIS UNIQUE COMMUNITY OF PHILANTHROPISTS INVESTING IN THE FUTURE OF THE KOREAN AMERICAN COMMUNITY

The Council of Korean Americans cannot carry out its important mission and strive for its vision without the valuable support of donors and leaders like you. Each year, we invite committed leaders to invest in our future through the Vision Fund donation program.

What is a Vision Fund Donor?

The Vision Fund Giving Circle recognizes and honors donors who have invested in expanding CKA's work and reach across the U.S. and the world for a minimum of three years. Their philanthropic support and long-term commitment supports CKA to amplify the national voice and influence of the Korean American community. These investments also play a pivotal role in shaping and elevating today's and tomorrow's Korean American leaders across various sectors, driving even greater impact. We express our deep gratitude for the unwavering dedication of these visionary donors, whose support is instrumental in advancing CKA's mission to create a better future for all.



What Your Vision Fund Donation Supports

\$150,000	Provides the transformative professional development training program for 12-15 NetKAL fellows and change these executive leaders' lives toward greater civic engagement and community service
\$45,000	Offer 10 college / grad students the opportunity to experience mentorship and professional training through the Emerging Leaders Scholarship Program
\$40,000	Sponsor a National Survey Project to offer much needed data for Korean American civic organizations across the country
\$30,000	Support a national retreat for Korean American nonprofit leaders to provide rest and rejuvenation as well as greater collaboration across regions with other civic leaders
\$15,000	Underwrite a new season of the Korean American Perspective Podcast, a series that shares stories of Korean American experiences and impact across the country
\$10,000	<p>Provides a special outreach forum for a regional city to hear from and engage with Korean American thought leaders on critical policy issues</p> <p>Provide Media Training for frontline Korean American leaders so they can communicate more effectively in front of the camera</p> <p>Help establish a Regional Chapter in your city to promote greater connection among members and civic engagement activities locally</p>

2024 PROVIDES A NEW YEAR OF GROWTH, OPPORTUNITIES, AND PLANS TO TRANSFORM CKA. PRIORITIES INCLUDE:



Establish national chapter system to provide greater agency to local communities



Expand CKA's ability to Own its Narrative by expanding its national communication team

Vision Fund Donors

The Council of Korean Americans expresses our deep gratitude to the generous Vision Fund Donors who have invested in the long-term future of our social movement and the growth of the national Korean American community.

CHAIR CIRCLE

Eugene & Carol Choi
Peter & Jihee Huh
Michelle Rhyu &
Steve Neal
Gideon & Susie Yu

\$100,000 +
per year

PRESIDENT CIRCLE

Dow Kim Family
Foundation

\$50,000 +
per year

AMBASSADOR CIRCLE

Brian Byun & SoYong Park	Yul Kwon
David & Lillian Chun	Sue & Randy Sim
Michael Keyoung	C.S. & Jin Park
Bill & Mary Kim's Charitable Fund	Kee & Susan Park
David Kim & June Lee	Soo Kim Venkatesan
	Suzanne Yoon
	Salle Yoo & Jeffrey Gray

\$25,000 +
per year

Donors \$10,000 and Above

The full list of 2023 donors are listed in the upcoming 2023-2024 Annual Report. Those listed below are critical supporters who donated \$10,000 and above as an annual giving towards the mission and programming of CKA.

CKA expresses our appreciation to these companies, charitable foundations, funding organizations, and philanthropists for their tremendous contribution.



David J. Lee & Susan Kim



JCR Holdings LLC



Leezie Kim & Gary Restaino



Marie Oh Huber



Paul Kim

Robert Cho



Sunny Park



TINA KIM GALLERY

Todd Park



YT Hwang

It takes the generous commitment and support of an amazing team of leaders to develop and push forward the Council of Korean Americans.

We are deeply grateful to the amazing visionaries who have dedicated themselves as board members to oversee and guide this national network and movement.

2023 CKA Board of Directors

Peter Huh, *Chair*

Soo Kim Venkatesan, *Vice Chair*

Lisa Yang, *Secretary*

Hosea Chang, *Treasurer*

Eugene Choi

Suzanne Kim Doud Galli

Angela Killoren

Jinhee Ahn Kim*

Leezie Kim

Susan Kim*

Yul Kwon

Gloria Lee

Kee Park

Michelle Rhyu*

Kate Seitz

Randy Sim

Esther Song

Gideon Yu*

Philip Yun*

Sun Choi, *General Counsel*

Abraham Kim, *Ex Officio*

* board members whose terms ended at the end of 2023



We want to thank all of the past board chairs over the 13 years for their leadership and ambitious vision for CKA and the national Korean American community. Thank you for their dedication and spearheading this important movement to build toward a greater future.

We express deep gratitude to past and current board chairs Michael Yang, Catharina Min, John Lim, June Lee, Paul Kim, Michelle Rhyu, and Peter Huh.





COUNCIL OF
KOREAN
AMERICANS

CouncilKA.org

1100 15th Street, NW
Suite 400
Washington, D.C. 20005

