



COUNCIL OF  
KOREAN  
AMERICANS

# **e**MPOWER CONFERENCE | 2019

**SPONSORSHIP**

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## COUNCIL OF KOREAN AMERICANS



Dear Supporter,

On behalf of the Council of Korean Americans (CKA), thank you for your interest in sponsoring our inaugural Empower Conference, which will be held in November 2019 in Washington, DC.

CKA began its national summits in 2015 as a way for Korean Americans from across the country to gather, connect, learn from each other and grow toward increased effectiveness in our communities. This November, we will continue this important national effort in Washington, DC to reflect on the state of Korean American leadership in the United States and how we can better equip our leaders toward greater impact in society.

Empower Conference is a continuation of CKA's annual flagship programming, and we look forward to inviting you to be part of this innovative event. Join us as we engage thought leaders on how to be more impactful leaders and produce transformative change.

Our potential for collective influence has never been greater, and our stories have never been more vital. Join us in Washington as we celebrate Korean American contributions to the United States and elevate our community's collective strength. As a sponsor of the 2019 Empower Conference, you will help elevate the Korean American community's voice on national issues and help us to redefine what it means to be Korean American in the 21st century.

Thank you.

Warm regards,

**Abraham Kim, Ph.D.**  
Executive Director

# ABOUT THE COUNCIL OF KOREAN AMERICANS

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## Our Commitment

The Council of Korean Americans (CKA) is a national nonprofit organization that advances the voice, interest, and influence of the Korean American community. We achieve these aims through **education, coalition-building, and leadership development**. For our members, we connect, inspire, and equip them for greater impact and more active public engagement.

In 2019, CKA will focus on developing meaningful networking events, sharing Korean American stories through new media channels, and developing innovative professional development programs. Our goals are to promote unity among Korean American leaders, strengthen our community through education and advocacy, and empower Korean Americans to ensure that our voices are part of the national discourse.

## Our Guiding Principles



### Representation

We believe that more Korean American voices must be included in national conversations.



### Collaboration

We believe that positive change can only be achieved by working together with others.



### Nonpartisanship

We believe in promoting the common good rather than a political agenda.



### Generosity

We believe in the importance of giving back to others in need.



### Boldness

We believe standing up for what is right.

## Our Impact

Since 2011, CKA has been building a movement. We began as an all-volunteer group of Korean American leaders in SF, DC, and LA who wanted to build a national organization to strengthen the voice, visibility, and influence of our community. Today, CKA has five staff members, 230 members who are influential leaders in their fields, and a global network of partner organizations and supporters. In 2018, CKA's National Summit & Gala in Washington, DC attracted over 630 people and showcased the groundbreaking partnerships with African American and Jewish American communities to promote multicultural dialogue and education. It featured congressional leaders and government officials, including Representative Andy Kim, the only Korean American currently serving in Congress.

## By the Numbers

CKA seeks to cultivate multi-generational Korean American leadership. We educate and connect some of our most accomplished trailblazers with emerging leaders and college students across the country through our unique convening power. We provide platforms for people to learn about national issues.

**230**

CKA Members as of 2019

**70**

CKA-KALCA Public Service Interns funded

**170**

CKA mentions in the media

**2,000**

College students reached

**48**

Corporate Partners

**30**

Nonprofit Partners

**7**

Multi-year Donors as of April 1, 2019

CKA convenes the leading opinion makers, policy leaders, and business leaders to discuss critical challenges that shape Asian American communities across the United States and US-Korea relations. Furthermore, we assemble the top artists, athletes, and innovators to celebrate the creative and transformative voices.





# 2019 EMPOWER CONFERENCE

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## CKA's Empower Conference: November 2019 in Washington, DC.

Join us this November for CKA's largest public event of the year - CKA's inaugural **Empower Conference**, where we will provide practical "how-to" skills and insights such as running for office or serving on public boards, as well as explore key ideas through multiple workshops and presentations on issues affecting Korean Americans and Asian Americans. Topics include **entrepreneurship, women in executive leadership, soft-skills in the workplace, civic engagement within the Asian American community, and diversity in the entertainment industry**. The Empower Conference will include meals with keynote speakers and focused breakout sessions for small group discussions. The conference will open with a welcome dinner reception and conclude with an innovative, multi-location dinner around Washington, DC.

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We understand that every individual and corporation is unique and welcome the opportunity to create a plan that fits with your priorities. For more information about sponsorship opportunities, please contact CKA's Development Associate Yeona Choi at [yeona.choi@councilka.org](mailto:yeona.choi@councilka.org).



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