

Starting in 2019, CKA will launch six critical initiatives entitled, **“Engage, Enlighten, Enrich, Elevate, Empower, and Envision” (6Es)** to achieve this mission. These endeavors focus on developing meaningful networking and leadership development opportunities.

Our goals are to promote unity among Korean American leaders, strengthen our community through education and advocacy, and empower Korean Americans to be more impactful in their communities to ensure that our voices are part of the national discourse.

This document is an overview of the **Elevate Initiative**. Join us as a sponsor of this important effort.

eLEVATE

**Providing practical training
to equip leaders for greater impact**



eLEVATE

At CKA, we believe in the importance of lifelong education and growth. We strive to provide learning opportunities to sharpen leadership skills for our members and the broader Korean American leadership community. Throughout the year and around the country, CKA will provide training weekends on both tactical and soft skills that are essential for effective management, networking, and communication.

Sponsors will partner with CKA to empower current and emerging Korean American leaders to be more impactful in their respective sectors and industries.

Professional Training and Leadership Development

Our Elevate Trainings will focus on practical leadership development, ranging from public speaking to media training to fundraising. CKA's inaugural Elevate Training was held on Saturday, April 13, 2019 at Columbia University, in partnership with the Asian American Journalists Association. Attendees received training from veteran journalists on how to publish op-eds and prepare for on-camera interviews.



We understand that every individual and corporation is unique and welcome the opportunity to create a plan that fits with your priorities. For more information about sponsorship opportunities, please contact CKA's Development Associate Yeona Choi at yeona.choi@councilka.org
